

VCA Communications Summary – April 2019 to April 2020

Sue Henry - Communications Officer

Newsletters

May 1, 2019 to May 1, 2020 - 36 newsletters

- Promoting VCA Social and town events
- Community concerns
- Benefits of VCA membership
- COVID-19 info and VCA services
- VCA activities

Currently 340 email subscribers

- Available to any Village resident - VCA members and non-members

VCA Website - thevillagenotl.ca

- Additional photo galleries added
 - VCA Social events: Golf tournament, Holiday party, Sunset social
 - Holiday lights
 - Community events
- On-line payment for membership added
 - 40% of new and returning memberships done on-line
- COVID-19 community info page added

Future plans

- Further revisions to website to improve content navigation
- Additional COVID-19 local content
- Continuing content updates